

# Torch Award Sponsorship Opportunities

The Better Business Bureau Torch Awards will be held November 3, 2010 at noon at The Olmsted in Louisville. The Keynote speaker will be Kent Taylor, Chairman/Founder, Texas Roadhouse and the emcee will be Barry Bernson, Anchor, FOX41 News. Sponsorship information is below. Please contact Reanna Smith-Hamblin at (502) 588-0043 or email [rsmith-hamblin@louisville.bbb.org](mailto:rsmith-hamblin@louisville.bbb.org) for more information.

**\*\*Spend \$500 or more on a sponsorship and get a Community Sponsor Listing! When someone goes to the local BBB website and searches for an Accredited Business in your category, your company name will appear in a box at the top of the page!**

## MAIN SPONSOR \$3,000 (only one available)

- Company owner introduces the event, speaks briefly about their company, and introduces the emcee;
- One table of eight seats at the event;
- Company logo in 2010 2nd ed. Wise Buying Guide;
- Company logo on the front of the event program;
- Corporate banner displayed at front of room during event;
- Recognition by the Master of Ceremonies during event.

## PLATINUM SPONSOR \$1,500

- One table of eight seats at the event;
- Company logo in 2010 2nd ed. Wise Buying Guide;
- Company logo on the front of the event program;
- Corporate banner displayed at front of room during event;
- Recognition by the Master of Ceremonies during event.

## GOLD SPONSOR \$1,000

- One Table of eight seats at the event;
- Company logo in 2010 2nd ed. Wise Buying Guide;
- Company logo on the back of the Event Program;
- Corporate banner displayed at front of room during event;
- Recognition by the Master of Ceremonies during event.

## SILVER SPONSOR \$500

- One table of eight seats at the event;
- Company logo in 2010 2nd ed. Wise Buying Guide;
- Company logo inside the Event Program
- Corporate name on banner displayed in room during event;
- Recognition by the Master of Ceremonies during event.

**Individual Tickets are available  
for \$45 per person!**

## CONTRIBUTOR SPONSOR \$125

- Two seats at the event;
- Recognition on "Contributor's Page" in event program.

**Please return this form to the BBB, Attn: Reanna Smith-Hamblin, VP/Communications,  
844 South 4<sup>th</sup> Street, Louisville, KY 40203 or fax to 502-588-0080, or send information to  
[rsmith-hamblin@louisville.bbb.org](mailto:rsmith-hamblin@louisville.bbb.org) or call 502-588-0043 to become a sponsor of the 2010 Torch Awards.**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

### Desired Sponsorship Level:

\$3000 Main Sponsor  Platinum \$1500  Gold \$1000  Silver \$500  Contributor \$125  Individual \$45

Payment:  Check is Enclosed  Please contact me so that I may pay by credit card